

# CANOPY

## TREES FOR PALO ALTO

*Canopy is a non-profit advocate for Palo Alto's community trees and works to educate, inspire and engage Palo Altans as stewards of new and existing trees.*



**FALL 2004**

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## Canopy Welcomes A New Executive Director

WE ARE PLEASED to welcome Catherine Martineau as Canopy's new Executive Director. Catherine is a Menlo Park resident and has extensive professional experience in both the financial industry and management consulting, along with personal interests in community service, education and the environment.

A native of France, Catherine started her career in Paris as a securities analyst and a mutual fund manager for the BNP Group. She moved to the United States in 1986 as an Associate for BNP Ventures. She and her husband subsequently created Martineau & Associates, a management consulting practice specializing in new initiatives. Her husband Pierre continues as principal of the firm.

Catherine holds a doctoral degree (ABD) in Economic theory (1981), a master's degree in mathematical economics (1979) and a BA in



**Canopy's new Executive Director, Catherine Martineau.**

international economics (1977) from the University of Paris. She became a U.S. citizen in 1995.

Catherine has also had a lot of experience in the non-profit realm. Among other things, she created highly successful fund-raising events

*Continued next page*

for Catholic Relief Services and developed science curriculum for third to fifth grade students that is still in use in the Menlo Park school district today. Catherine expressed her enthusiasm at joining Canopy by saying “Canopy has lot to offer to the community. I am particularly interested in extending the reach of Canopy to help Palo Alto residents and businesses understand better the multi-faceted value of our urban forest and to give them opportunities to contribute regularly to its health and growth.”

“Catherine brings to Canopy a wealth of new ideas, backed by success at all levels of business,” said Marty Deggeller, chair of Canopy. “Under her leadership, I am confident that Canopy will have an even greater impact on our community, and will experience continuously growing community support.”

A hearty welcome from all of us to Catherine! ■

## Canopy Presentation at Statewide Conference

If you tried to reach the Canopy office from September 19 through 21 and found no one home, it was because Canopy staff members were participating in the annual California Urban Forest Conference in Rohnert Park.

The conference began with the 2004 California ReLeaf Network Retreat, where Program Director Jana Dilley presented a talk on Canopy’s Tree Care Survey. Canopy was asked to give the talk after ReLeaf staff saw the article on the survey in the spring edition of this newsletter. Canopy has received a number of grants from California ReLeaf over the years, including our most recent grant to expand our Fungus Fighters program.

Throughout the conference, Jana and Executive Director Catherine Martineau were able to meet with colleagues, exchange ideas and learn new information that will help Canopy continue to grow! ■

## Howell Lovell Leaves Canopy After Nearly 5 Years of Service

Howell Lovell, who was Executive Director of Canopy for nearly five years, has left the organization after a period of significant growth and maturation. Under his stewardship, Canopy has developed several major new programs including the “Right Tree in the Right Place,” “Fungus Fighters,” the “Tree Care Program” and others. Probably most notable of Hal’s accomplishments was the transition of the organization from a “project of the Peninsula

Conservation Center Foundation (now part of Acterra)” to a full-fledged separate and independent 501(c)(3) organization.

Marty Deggeller’s home was the setting for a farewell reception for Hal attended by board members and several city employees. Marty had these words to say: “We thank Hal for his hard work, dedication, and his contributions to Canopy since 1999 and wish him all the best.” ■

## Canopy Board Expands With Four New Members

Canopy recently installed officers and new board members for fiscal 2005. Marty Deggeller has been re-appointed as the group's chair. Glenn Rennels is the newly-named vice-chair, while Lanie Wheeler and Gail Schubert continue as treasurer and secretary, respectively. New members of the Board of Directors include Susan Rosenberg, a founder of Canopy and co-chair of Trees for El Camino; Jeff Newborn, a certified arborist with Safe and Beautiful by The Care of Trees, Anne Draeger, a long-time Canopy volunteer and tree planting leader; and Brooks Nelson, a partner in Nelson Roberts Investments. The new members join existing directors including Kate Feinstein, John McClenahan, Jane Stocklin, Forest Preston III, and Nancy Peterson. Joe Hirsch retired from the Board after six years of service, including several years as vice-chair and as head of the Finance Committee. ■

Below: Volunteers from the Key Club recently joined Canopy to help remove ivy from around redwood trees in Rinconada Park. In the process, they discovered a California newt hiding beneath the ivy leaves.



## Volunteer Spotlight: Youth Community Service's Summer of Service Camp

This summer, Canopy has been busy conducting our annual Tree Care Survey. Every year, volunteers visit all of the street trees planted by Canopy and the City in the past five years. They collect data on the trees' health and distribute information on proper tree care with the homeowner. The Youth Community Service (or YCS) Summer of Service camp joined Canopy this year to help complete the survey. Twenty-four YCS campers helped Canopy survey six routes, for a total of 180 trees.

YCS is sponsored by Ravenswood City School District, Palo Alto Unified School District, the City of Palo Alto, and the City of East Palo Alto. The Palo Alto Rotary Club is a supporting partner. YCS supports community service and service learning in schools throughout the Palo Alto Unified and the Ravenswood City School Districts. The Summer of Service Camp focuses on four areas of community service: Childcare and Education, Environment, Health Care and Hunger and Homelessness. Canopy found this year's partnership to be a great success, and we look forward to working with YCS again in the future! ■

# Donors List 2003-2004

## BUSINESSES, CORPORATIONS AND FUNDS

**\$10,000 or more**  
P.G. & E – SafeTree

**Grove level - \$2,500 to 4,999**  
California ReLeaf  
Roche Palo Alto

**Sequoia level - \$1,000 to \$2,499**  
1185 Design  
Kiwanis Club of Palo Alto  
Morton & Associates  
Palo Alto Weekly  
SummerHill Homes LLC

**Redwood level - \$500 to \$999**  
Arborwell  
Dalton Realty  
Mid-Peninsula Bank  
Palo Alto Hardware  
The Care of Trees  
Watercourse Way

**Oak level – \$250 to \$499**  
Davey Tree Expert Company

**Sycamore level - \$100 to \$249**  
Gachina Landscape Management  
Ventana Property Services, Inc.

## INDIVIDUALS

**Grove level - \$2,500 to 4,499**  
Cynthia & John Gunn

**Sequoia level - \$1,000 to \$2,499**  
Marty & Judy Deggeller  
Jane & Bill Stocklin  
Joe & Bette Hirsch  
Susan Rosenberg  
Nancy Peterson  
Billy Prior  
Margaret Schink  
Sally Stillman

**Redwood level - \$500 to \$999**  
Lanie & David Wheeler  
Kate Feinstein  
Forest Preston III  
Ann Bowers  
Brad Denson  
Darrell Duffie & Denise Savoie

John & Cynthia McClenahan  
Paul & Joanne Pinsky  
Glenn Rennels & Peggy Forsyth  
Liz Schwerer-Duffie & Kingston Duffie  
Peter Sortwell  
Rick Stern

**Oak level – \$250 to \$499**  
Ann & Ken Bilodeau  
Madelyn & Isaac Stein Family Fund  
Gail Schubert  
Mary & Walt McCullough  
Katherine Bass  
Blaine Boccignone  
Bill Courington  
Joseph & Meri Ehrlich  
Leland & Susan Faust  
Marilynn Galloway &  
Robert Lowen, M.D.  
Sally & Whit Heaton  
Laurie & James Jarrett  
Ken & Marilyn Lavezzo  
James & Margaret Ann McClenahan  
John Perkins  
Roxy & Michelle Rapp  
Carolyn & Bill Reller  
Preeva & Len Tramiel  
Don & Anne Vermeil  
Eric & Kathryn Verwillow

**Sycamore level - \$100 to \$249**  
Lee & Karen Bieber  
Sharon Briggs  
Betty & Bob Meltzer  
Jerry & Mae Tinklenberg  
Susan Wilson  
Carolyn Caddes & Robin Robinson  
Clint & Marilyn Smith  
Pria Graves & George Koerner  
Carolyn & Gordon Davidson  
The Dilley Family  
John Emmel  
Arnold Zwicky  
John & Pat Davis  
Marion Mack  
Richard & Barbara Almond  
Robert Appleton  
France Bark  
George & Betsy Bechtel  
Bernhard Beecham & Cheryl Lathrop  
Lynne Bernatowicz  
Paul Bottorff  
David & Patricia Bubenik  
Bill & Barbara Busse  
Brian Carilli & Mary Dougherty

Terry & Anne Clark  
Brian & Sarah Dahlquist  
Yogen & Margaret Dalal  
John Dawson  
Arline & Peter Dehlinger  
Sandra Drake  
Terri Ducay  
Sandy Eakins  
Keith & Samantha Elliott  
Gary Fazzino  
Rita & Perry French  
Betsy & David Fryberger  
Mark & Renee Greenstein  
Sarah Hainstock  
Stephen & Susan Hansen  
Marge & Robert Harrington  
R. Dennis Harvey &  
Paula Sandas-Harvey  
Kelly & Randolph Hicks  
Doug Hohbach  
John & Marilyn (Sue) Howe  
Lu Isaacs  
Joan & Bob Jack  
Jeff Justice  
Judy & James Kleinberg  
Liz & Rick Kniss  
Roy Leggett  
Barbara Leighton  
Rebecca Leon & Mike Kast  
Lane Liroff & Leslie Garland  
Harold Lorber  
Joseph Martignetti, Jr.  
Joe & Leah McDonough  
Betsy & Bill Meehan  
Beverly Merrill  
Robert & Harriet Moss  
J. Boyce Nute  
Kenneth Powell  
Chris & Anne Ream  
Susie Richardson  
Kevin Robe & Kay Stickney  
Jack & Fran Rominger  
Sally & Jim Sakols  
Page Sanders  
Jessie Schilling  
Charles Schulz & Claire Taylor  
Steve & Luana Staiger  
Harry & Arlene Stangel  
Peter Stern  
Jan & Bob Strohecker  
Bruce & Barb Swenson  
Michael & Ellen Turbow  
John Turner  
Suzanne & Peter Voll  
S. H. Webster



## Dead Tree Provides Egret Perch in Barron Park

If a tree falls in Barron Park, will anyone hear it? You bet they will, if it's the one the egrets use.

Barron Park Association President and avid birdwatcher Doug Moran tells us that both Common/Great (*Casmerodius albus*) and Snowy (*Leucophoyx thula*) Egrets are frequently seen in Bol Park where the bike path crosses Matadero Creek. Often one of them will perch near the top of a dead tree just downstream of the bridge. The egrets work the channel below the bridge and the

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### **Common Egret or Great Egret—**

Distinguishing marks:  
yellow or orange bill,  
black legs and feet.

### **Snowy Egret—**

Distinguishing marks:  
Black bill and legs,  
and yellow/golden feet;  
feet are an "un-missable"  
feature. Much smaller  
than Common Egret.

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has agreed to not cut it down (unless it becomes a hazard). However, such knowledge may get lost in some future reorganization or personnel change. So, if you see a crew that looks like they are going to cut down the tree, tell them of this agreement and have them double-check with city hall. If possible, also try to personally inform a relevant Barron Park Association person through [webmaster@bpaonline.org](mailto:webmaster@bpaonline.org) so that the association can also contact city staff.

bend in the stream above the bridge (they also work the stream up from there, but are not visible from the park). On a typical day, one or both visits in early morning and again in late afternoon (but usually only one at a time).

**Protect the tree:** the city has been told that this dead tree is an important perch, and

## Ask the Arborist

by Jeff Newborn, Certified Arborist with Safe and Beautiful by The Care of Trees and a member of the Canopy Board of Directors

**Question: What causes leaves to turn colors in the fall and why do some trees' leaves change color long before other trees?**

As scientists, we still don't fully understand all of the complicated actions and interactions that produce the displays of autumn leaf colors that are the highlight of the fall months. Organic pigments in the leaf cells, sunlight intensity, moisture or lack thereof, temperature, length of daylight, tree genetic traits, site characteristics, latitude, and altitude—all of these and other factors affect when and how leaves change colors, and they affect what different colors they produce. Now here is the interesting part: leaves don't really change colors—they reveal their true colors. During the spring and summer months the green pigments called chlorophyll dominate the leaf and mask out the natural pigments. When chlorophyll production slows down and stops in the fall, the green disappears and the previously hidden browns, oranges, reds, and yellows are revealed. Leaves can also change colors under different stress conditions. If a tree or shrub is not getting enough water, the plant can be forced into an early color change. This happens often in the urban society, but it also happens in nature. Our very own California buckeye starts to change color by the middle of June— this tree is drought-deciduous which means that the earlier the winter rains stop, the earlier this tree's leaves will change color.

## Trees for El Camino Real Project On Track for Phase II

The success of the initial Trees for El Camino Project planting along El Camino Real between Embarcadero and Park Boulevard is set to continue with Phase II in South Palo Alto. According to Paul Dias, Parks & Golf Director, the City will soon begin construction drawings for Phase II with planting expected to take place in late spring of 2005.

A combination of red maple and London plane trees will be planted. Several of the existing healthy and mature trees will remain. A ground cover similar to the one used in the medians of North Palo Alto will be planted. New irrigation will be installed to guarantee that the new trees and landscaping receive adequate water for enhanced growth in their first critical years.

Caltrans guidelines prohibit the planting of large trees within a hundred feet of a left turn lane. South Palo Alto's stretch of El Camino Real is chock full of left turn lanes but, where medians are eight feet and wider the City plans to replace aging trees with those consistent with the Tree Concept Plan developed during the El Camino Real Master Design Plan.

Caltrans had its rules to follow but Palo Alto wanted more shade trees on this major thoroughfare. The City prevailed, thanks in large part to the efforts of both Joe Simitian and Byron Sher who went to bat for us in Sacramento. They negotiated a pilot project that would allow Palo Alto to plant trees in narrower medians (8-foot instead of 12-foot minimum widths).

The results are in: 70 new trees were recently planted in the medians of El Camino Real from Embarcadero south to Park Boulevard. The newly planted valley oaks, cork oaks, and London planes, are intermixed with existing ginkgos and Italian stone pines. A new irrigation system was installed to guarantee young trees adequate water in those first critical years. As a

result of consistent watering, especially during the recent hot spells, the young trees are now flush with new growth.

As the city now sets its sights on planting in south Palo Alto with the Caltrans "left-turn-lane guidelines" challenge, it is hoped that at least some major stretches of median can be upgraded with substantial new tree plantings. At a minimum, the City of Palo Alto will plant the medians between Maybell Avenue and Los Robles Avenue with approximately 40 to 50 new trees. Design work and Caltrans approval should be completed shortly with planting to begin during this coming planting season.

So, a few mountains were moved, a significant number of trees were planted, and as the face of El Camino Real changes with new development and more trees, it will become another of Palo Alto's cherished tree-lined streets. ■

## Whole Foods Tokens Add Up for Canopy

Canopy is excited to announce a new fundraising partnership with the Whole Foods Palo Alto store. If you bring your own tote, basket, or used shopping bag to carry your groceries when you shop at Whole Foods, they will give you one token per bag. You can then deposit the tokens into the Canopy slot of the acrylic box at the customer service counter (*just behind the check out counters.*) For the next six months, Whole Foods will pass on the savings by making a donation to Canopy based on the number of tokens received. So, the next time you need groceries, remember to help protect our trees twice; first, by bringing your own bag, and second, by donating your tokens to Canopy! More information is available at [www.wholefoodsmarket.com](http://www.wholefoodsmarket.com). Whole Foods is located at 774 Emerson Street. ■

## Tree Care Gifts

Leland & Susan Faust  
in honor of Robert & Elizabeth Meltzer

Laurie & James Jarrett  
in memory of Regina Jarrett

Richard & Barbara Almond  
in memory of Gabriel Almond

Sharon Briggs  
in honor of the memory of Miles J. Ingraham

Sharon Briggs  
in honor of the memory of Betty Y. Carlin

Marty & Judy Deggeller  
in memory of Mr. Arthur Dery

Sandra Drake  
to Ian, Sara and Elise

John Emmel  
in honor of my dear friend Melissa Alyanagian

Pria Graves & George Koerner  
Jim Culpepper memorial

Sarah Hainstock  
in honor of our children Billy, Carly, Parker and Reade

Joe & Bette Hirsch  
in memory of Jacob Steinberg

Joe & Bette Hirsch  
In honor of the 65th birthday of Paul Roskoph

Joe & Bette Hirsch  
in honor of the birthday of Maureen Roskoph

Joe & Bette Hirsch  
in memory of my brother Mervyn Hirsch

Joe & Bette Hirsch  
in memory of Elmira Roskoph

Joe & Bette Hirsch  
in honor of Gerry Diamond's Milestone Birthday

Joe & Bette Hirsch  
in honor of the 5th wedding anniversary of Adam Silverblatt and his wife, Heather Dudley

Joe & Bette Hirsch  
in honor of Marty Deggeller's 3 years as Chair of the Board of Canopy

Laurie & James Jarrett  
in memory of Dave Pinsky

Judy & James Kleinberg  
in honor of Barbara Spreng

Betty & Bob Meltzer  
for Paul Sandas

Betty & Bob Meltzer  
for Susan Rosenberg

Beverly Merrill  
in honor of Marjorie Smith on the occasion of her 80th birthday

Peter Stern  
Jim Culpepper memorial

Lanie & David Wheeler  
in honor of Gershon Wheeler

Lanie & David Wheeler  
Happy Father's Day

Arnold Zwicky  
in memory of Jacques H. Transue

## Tree Gifts

Pat Blumenthal  
Pam—There's another new tree growing for you in Palo Alto

Karin & Bill Chapin  
dedicated to Christine & Dag Forssell  
in honor of their 40th wedding anniversary

Marty & Judy Deggeller  
in memory of John V. Deggeller

Keith & Samantha Elliott  
for Trish Mulvey

Keith & Samantha Elliott  
for Jim Mulvey

Joe & Bette Hirsch  
in memory of Bob Lewis

Joe & Bette Hirsch  
in honor of Hal Lovell's tenure as Executive Director of Canopy: Trees for Palo Alto

Lu Isaacs  
in honor of Linda Foote

Lu Isaacs  
in honor of Peter Paulay

Marion Mack  
in memory of Guy Blase

Eleanor Perkins  
in honor of Wanda and Bill Grusonik

Clint & Marilyn Smith  
in memory of Marilyn Patterson Schlangen

Clint & Marilyn Smith  
in memory of the Hon. Fernando Oaxaca

Clint & Marilyn Smith  
in celebration of the 55th wedding anniversary of Professor and Mrs. William F. Miller

The Dilley Family  
in memory of Mary Carl

The Dilley Family  
in memory of Ralph Dilley

Jerry & Mae Tinklenberg  
in honor of Kylie DeBruyn Callan

Jerry & Mae Tinklenberg  
in honor of Leif Tinklenberg Jurvetson

Jerry & Mae Tinklenberg  
in honor of Ashlyn Alissa Callan

Jerry & Mae Tinklenberg  
in honor of Erika Jurvetson

Alma Tittle  
in honor of Richard Schrader  
(Donated by Jim Parker's friends at Paramount Unified School District)

Lanie & David Wheeler  
in honor of Sarah Glass's 97th birthday

Cash  
Jim Culpepper memorial

Carolyn Caddes & Robin Robinson  
in memory of Joe Willits

Carolyn Caddes & Robin Robinson  
in memory of Shiva

Carolyn Caddes & Robin Robinson  
in memory of Ms. Tucker

Carolyn Caddes & Robin Robinson  
in memory of Bernard Siegel

Gerald & Linda Diamond  
in honor of Joseph Hirsch

## Coming Events

Sunday, November 14  
12:30 to 3:30 p.m.  
Fungus Fighters

Saturday, December 4  
9 a.m.  
Mayor's Tree Planting

TBA - Project Leader  
Training

## Jensen Corporation, New Corporate Partner

Canopy has recently welcomed a new Sequoia-level partner, Jensen Corporation Landscape Contractors. In addition to a cash donation, Jensen provided a Macintosh computer to serve as a dedicated workstation for office volunteers. Jensen CEO Scott McGilvray has also promised to develop educational materials for Canopy in cooperation with Barry Coates, a noted local arborist. Possible new materials include a program to explain and illustrate the watering requirements for newly planted trees during the first 5 to 10 years of their life cycles.

Jensen Corporation is a local employee-owned landscape contractor specializing in high-end landscape site work and maintenance. For more information visit [www.jensencorp.com](http://www.jensencorp.com).

## Canopy's Leadership

### Staff

Catherine Martineau,  
*Executive Director*  
  
Jana Dilley,  
*Program Director*

### Board of Directors

Marty Deggeller,  
*Chair*  
  
Glenn Rennels,  
*Vice-Chair*  
  
Lanie Wheeler,  
*Treasurer*

### Advisory Committee

Ron Bracewell  
  
Herb Fong  
  
Joe Hirsch  
  
Leannah Hunt  
  
Jeanne Kennedy  
  
Larry Klein  
  
Mary McCullough  
  
Carolyn Reller  
  
Lauren Bonar Swezey  
  
John Warren

Gail Schubert,  
*Secretary*  
  
Ann Draeger  
  
Kate Feinstein  
  
John McClenahan  
  
Brooks Nelson  
  
Jeff Newborn  
  
Nancy Peterson  
  
Forest Preston III  
  
Susan Rosenberg  
  
Jane Stocklin

 CANOPY

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