



SPONSORSHIP OPPORTUNITY

It's Our Nature!

Bringing nature nearby, one tree at a time.

15th Anniversary Benefit Dinner for Canopy
With Award Winning Author Richard Louv
Sunday May 1, 2011 – 6:00 PM
Elks Lodge, Palo Alto



Sponsor Name _____

(As will appear on the invitation and promotional material)

Contact Name _____

Address _____

City & Zip _____

Phone _____ Email _____

“Woodland” Sponsorship – \$ 10,000

- Invitation to private pre-dinner VIP reception with Richard Louv for 10 people
- 10 premium-seating dinner invitations
- 4 autographed books by Richard Louv (choice of Last Child in the Woods or The Nature Principle)
- Sponsor recognition tailored to level including: sponsor name/logo on event invitations and all promotional material, recognition during lecture event, link to Sponsor URL of choice on Canopy home page and event page, listing in Canopy's Newsletter and Annual Report to Community

“Arboretum” Sponsorship – \$ 5,000

- Invitation to private VIP reception with Richard Louv for 6 people
- 10 preferred-seating dinner invitations
- 2 autographed books by Richard Louv (choice of Last Child in the Woods or The Nature Principle)
- Sponsor recognition tailored to sponsorship level including live at event, print material and web

“Orchard” Sponsorship – \$ 2,500

- Invitation to private VIP reception with Richard Louv for 4 people
- 10 preferred-seating dinner invitations
- 1 autographed book by Richard Louv (choice of Last Child in the Woods or The Nature Principle)
- Sponsor recognition tailored to sponsorship level including live at event, print material and web

“Grove” Sponsorship – \$ 1,000

- Invitation to private VIP reception with Richard Louv for 2 people
- 2 preferred dinner tickets
- Sponsor recognition tailored to sponsorship level including print material and web

Reservation and Payment

To be listed as an underwriter or sponsor on the event's promotional material including invitation, please return this commitment form to: Canopy - 3921 East Bayshore Road - Palo Alto, CA 94303 or use the enclosed envelope **no later than March 10, 2011**. Commitments received **between March 10 and April 15** will be listed on the event's promotional material.

Check enclosed for \$ _____ (make check out to Canopy)

Payment by check will be sent to Canopy by April 10, 2011

Preferred book(s): Last Child in the Woods The Nature Principle

Canopy is a tax-exempt organization as described in section 501 (c) (3) of the Internal Revenue code. Please contact the Canopy office for information about the fair market value associated with this sponsorship level. (Tax ID # 01-0565752.)