“If you can only plant **one tree**, plant it in a city.”

- David Nowak, U.S. Forest Service Researcher
What a year we’ve had together! As we reflect on our 20th anniversary, we can’t thank you enough for all that you’ve made possible in 2016—and over the last two decades.

Twenty years ago, a small group of Palo Alto residents committed to restore their city’s declining urban forest, and Canopy’s seed was planted. Today, because of your support, Canopy has grown into a sector-leading nonprofit with a regional vision. Our vision is a day when every resident of the Mid-Peninsula can step outside to walk, play, and thrive under the shade of healthy trees.

In recent years, the call to action has become more urgent. Our communities face the uncertainties of climate change, while existing trees face threats from drought, disease, increased development, poor policy, and inadequate care. Many neighborhoods in our region lack nature, shade, and greenery where they are needed the most.

Thanks to you—our volunteers, donors, partners, and supporters—Canopy remains ready to respond. This year, you enabled us to:

- **EXPAND** tree planting and tree care programs to new communities with the Growing the Canopy campaign;
- **PARTNER** with fellow conservation nonprofits to advocate for nature in our cities;
- **INVEST** in youth with hands-on, outdoor science education and urban forest internships;
- **STRENGTHEN** our staff team and build capacity to tackle new projects;
- **LAUNCH** significant new initiatives (read more about this in “Looking Ahead”).

We are excited to build on this momentum in the coming year. Thank you so much for partnering with us to grow healthy trees and healthy communities!

With gratitude,

Sally O’Neil
Board Chair

Catherine Martineau
Executive Director
WHAT YOU MADE POSSIBLE IN 2016

327 Drought-tolerant trees planted across 20 community sites

1,250 Volunteers

2,900 Young trees surveyed and tended

16 Paid urban forest internships for low-income teens

1,260 Kids exploring trees through hands-on lessons

$209,000 Estimated value of volunteers’ incredible work
More trees where people need them the most
To create a flourishing urban forest for all, Canopy sustains existing urban trees, and expands canopy cover where trees are scarce. With your help this year, we:

- **KICKED OFF** a partnership with the Mountain View Whisman School District, planting trees at two Mountain View Schools.

- **STUDIED** the tree canopy disparity between north and south Palo Alto, and drafted an action plan to bridge the gap.

- **HOSTED** 26 community tree planting events. Residents of East Palo Alto’s Kavanaugh neighborhood set a new standard with a day of tree planting, neighborhood-wide greening, and a five-star block party.

A voice for urban nature
In an era of climate change and increasing urbanization, preserving nature in our cities is key. Healthy natural ecosystems protect watersheds, sustain wildlife, and support community wellbeing. This year, you helped us expand our efforts as we:

- **PARTNERED** with like-minded organizations including Grassroots Ecology, Audubon Society, California Native Plant Society, and San Francisco Estuary Institute, combining complementary strengths to enhance and sustain the whole urban ecosystem.

- **TOOK THE NEXT STEP** in urban greening by designing plantings that include both trees and compatible drought-tolerant landscape plants.

- **ADVOCATED** for smart sustainability measures that recognize the vital role of trees and green infrastructure. We’re working to strengthen key documents like the Palo Alto Comprehensive Plan and Sustainability and Climate Action Plan, and the East Palo Alto General Plan, ensuring that natural ecosystems are protected and prioritized.

A new generation of environmental stewards
Canopy sparks kids’ curiosity about trees and nature, providing opportunities to explore, plant, and care for trees in their community. This year, we expanded two of our core youth programs, engaging more students than ever before through hands-on school lessons and Teen Urban Forester internships.
PLANT
ENGAGE
CARE
LOOKING AHEAD
JOIN US FOR EXCITING NEXT STEPS

5-year “Healthy Trees, Healthy Kids!” initiative
Following successful completion of our first Healthy Trees, Healthy Kids! initiative, we’re now bringing Canopy’s tree programs to new communities. Over five years, we’ll:

• **PLANT** 1,000 drought-tolerant trees in new areas of East Palo Alto and Menlo Park, as well as schools in Mountain View and Redwood City.

• **CARE** for 2,000 young trees to help them thrive. We commit to 3 years of care for newly planted trees to ensure high rates of survival and longevity.

• **ENGAGE** 5,000+ youth as stewards and leaders. We’ll expand classroom programs into new schools and employ more Teen Urban Foresters each year.

Growing the Canopy Campaign
The Healthy Trees, Healthy Kids! initiative is made possible by Growing the Canopy, a campaign to raise $600,000 from individual donors. Thanks to the generosity of early donors during the “quiet phase” of the campaign, we’re nearing our goal and hope to complete the campaign by spring 2017.

Palo Alto Re-Oaking Pilot
Oak trees play a key role in local ecosystems and offer a host of benefits for people and wildlife. Despite protections provided by the Palo Alto tree ordinance, native oak populations continue to decline. Next year, Canopy will pilot a new re-oaking project, with plans to update the 2002 Oakwell Survey and engage residents to protect and replant oaks in our area.

More trees for south Palo Alto neighborhoods
Building on our recent study, we’ll partner with the City of Palo Alto to increase tree canopy in south Palo Alto neighborhoods. In addition to community street tree plantings, we’ll pilot new programs to help residents plant and preserve trees on private property.
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Cynthia Perez
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Eric Perez
Alexander Quintanar
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Jorge Rodriguez, Urban Forestry Intern

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Nancy Peterson
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Liz Schwerer
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Jane Stocklin
Wen Shu Tang
Lanie Wheeler

PARTNERS
State
Arbor Day Foundation / Alliance for Community Trees
Cal Fire
California ReLeaf
CalTrans
California Urban Forests Council
San Francisco Estuary Institute

City of Palo Alto
City Council
City Manager’s Office
Community Services Dept.
Art Center
Junior Museum and Zoo
Libraries
Parks
Planning and Community Environment
Public Works Dept.
Urban Forestry Division
Utilities Dept.

City of East Palo Alto
City Council
City Manager’s Office
Community Development Dept.

City of Menlo Park
Public Works Dept.

Community
Acterra
Aspire East Palo Alto Schools
Audubon Society
Bay Area Gardeners Association
Boi Park Bike Path Committee
Boy Scouts of America, Pacific Skyline Council
ChangeScale
City Trees
Clean Zone
Committee for Green Foothills
East Palo Alto Academy
East Palo Alto Stanford Academy
Eastside College Preparatory School
Ecumenical Hunger Program
Elizabeth F. Gamble Garden
Environmental Volunteers
Family Connections
Friends of the Palo Alto Library
Garden Club of Palo Alto
Girl Scouts of the USA, Local Troops
Grassroots Ecology
Habitat for Humanity Greater San Francisco
John W. Gardner Center for Youth and Their Communities
Kiwanis Club of Palo Alto
Magic
Master Gardeners of Santa Clara County
Midtown Residents Association
Mountain View Trees
OUR DEDICATED VOLUNTEERS

Arborists, Tree Experts, and Landscape Designers
Kathy Alford
Doug Anderson
Oscar Aviles
Jose Barranza
Michael Bench
Sally Bentz
Miguel Berumen Sr.
Christian Bonner
Dave Dockter
Deanne Ecklund
John Erving
Herb Fong
Cesar Godina
Ken Greby
Ruben Green
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Dave Muffly
Carole Langston
Katherine Naegele
Ned Patchett
Sairus Patel
Kevin Rafferty
Joe Rapanut
Matt Ritter
Steve Scott
Courtney Schumm
Eilynn She
Jason Shirar
Blake Watkins
Michael Young

Themed Tree Walk Leaders
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Dan Garber
Judy Kramer
Kris Jensen
Karen Richins
Peter Ruddock
Joni Sare

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Rohan Hoiland
Marilyn Keller
Will Shulz
Romain Taniere

Planting Leaders
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Matthew Bahls
Diana Bazan
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James F. Cook
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Hiya Datta
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Jim Stinger
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Mary Vincent
Jennifer Wei
Kathy Weiss
Ellen Wilkinson
Jeff Williams
Andrea You-Chan

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Lina Artundua
Lessa Bouchard
Hiya Datta
Urban Cummings
Martín Deggeller
James DeVera
Stephanie Enos
Herb Fong
Tara Gill
Kaitlin Hammersley
Cindy Hart
Priyanka Jindal
Carole Langston
Kammy Lo
Hailen Mak
Nora Martin
Alicia Montesa
Carol Olson
Valerie Pierre
Melanie (Lanie) Powers
Gale Rankin
Jenny Saltzman
Katie Talbot

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Lesley Bone
Marian Cortesi
Susan Ellis
Jeff Greenfield
Lillian Lee
Greg Martineau
Pierre Martineau
Marianne Mueller
Sairus Patel
Geoff Paulsen
Holly Pearson
Nancy Peterson
Jim Pul
Susan Rosenberg
Sunny Scott
Kylie West

Volunteer Groups
Alpha Gamma Sigma
Eta chapter
Alpha Kappa Alpha Sorority
Apple Inc.
Castilleja School
Circle K International
Eastside Interact Club
East Palo Alto Tutoring and Tennis
Girls Middle School
Girls to Women
Gunn High School Students
Inflection.com, Inc.
Irvington High School Students
Los Altos United Methodist Church
Menlo-Atherton BuildOn
Monta Vista High School CSF
Pacifica Institute
Palo Alto Girl Scouts
Palo Alto High School Students
Palo Alto Little League
Silicon Valley Volunteers
Stanford Haas Center for Public Service
Startups Give Back
Students and Families of RCSD Schools
Woodside School
Yavneh Day School

We’re grateful to all
1,249 of our individual volunteers!
For a complete list, visit canopy.org/about-us
## URBAN FORESTRY GRANTS

- Alliance for Community Trees
- Cal Fire
- City of East Palo Alto
- City of Palo Alto

## CORPORATE AND FOUNDATION GRANTS

### $30,000 AND ABOVE

- Yellow Chair Foundation

### $20,000 - $29,999

- Facebook

### $10,000 - $19,999

- Google Matching Grants
- Google REWS
- Morgan Family Foundation

### $5,000 - $9,999

- Andreessen Horowitz
- Georgia and Alan Rittenberg, ComputerCare
- Los Altos Community Foundation
- Palo Alto Community Fund
- Yavanna Foundation

### $2,500 - $4,999

- Bancroft-Clair Foundation
- Garden Club of Palo Alto
- Google Matching Gifts
- NFL Environmental Program
- Patagonia
- Sakata Seed America, Inc.
- Varian Medical Systems Matching Grants
- Wells Fargo Foundation

### $1,000 - $2,499

- Adobe Systems Incorporated Matching Grants
- First Solar
- Genentech, Inc. Matching Grants
- Inflection, Inc.
- Intuit Matching Gifts
- Kiwanis Club of Palo Alto
- Prosight Tangram Fund
- The Strong Foundation for Environmental Values
- Urban Forestry Organization

### UP TO $999

- Apple Inc. Matching Gifts
- Arbor Day Foundation
- California Community Forests Foundation
- Greenmeadow Community Association
- IBM Corporation Matching Gifts

## INDIVIDUALS AND FAMILY FOUNDATIONS

### $25,000 AND ABOVE

- Susan Ellis and Mark Linton
- John A. and Cynthia Fry Gunn
- Susan Rosenberg

### $10,000 - $24,999

- Anonymous
- Nancy Drapkin
- Eve and John Melton
- Bill Reiler
- Elizabeth Schwerer and Kingston Duffie

### $5,000 - $9,999

- Leila Hay
- David and Trish Collins
- John and Marcia Goldman
- Urs Hoelzle and Geeske Joel
- Judy Koch
- John O’Farrell and Gloria Principe
- Georgia and Alan Rittenberg, ComputerCare

### $2,500 - $4,999

- Sheila and Michael Brand Fund
- Marty and Judy Deggeller
- Matthieu Devin and Catherine Granger
- Sairus Patel
- Roger Smith and Judy Kay
- Seshadri Srinivasachari and Srividhya Narayanan
- Marcus Wood

### $1,000 - $2,499

- Anonymous
- Riyadh and Suzanne Abu-Sharr
- Eddie and Heidi Bakhsh
- Ann and Ken Bilodeau
- Janice Brody and Bruce Rule
- Haydi and Damon Danielson
- Kate Disney and Robert Burdick
- Dan and Catharine Garber
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- Tim and Glista Guilford
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- Hank Heubach
- Joe and Bette Hirsch
- Laurie Jarrett
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- Larry Klein and Milbrey McLaughlin
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- Jane and Bill Stocklin
- Connie and Eric Tiegel
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### $500 - $999

- Maryvonne and Curtis Abbott
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- Bill Courington
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- Paula McFarland and Bart Anderson
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- Nancy Peterson
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- Hollis and Lon Radin
- John and Allecah Richter
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### $250 - $499

- Lisa Abeyounis
- Sunisha and Neeraj Arora
- David and Nancy Bishop
- Kevin and Jayne Curry
- Gretchen Daily and Gideon Yoffe
- Agnès Devin
- Stephen and Janelle Fodor
- Judith and Monty Frost
Community is core to Canopy’s success and identity. Dedicated volunteers, donors, residents, tree champions, civic leaders, and conservation allies all working together make growing healthy trees possible.

Thank you!
GROWING THE CANOPY
CAMPAIGN DONORS
Gifts and Pledges as of September 30, 2016

$100,000 AND ABOVE
Susan Ellis and Mark Linton
Susan Rosenberg

$75,000 - $99,999
Angela and David Filo - Yellow Chair Foundation

$25,000 - $74,999
Nancy Drapkin
John A. and Cynthia Fry Gunn

$10,000 - $24,999
Leila Hay
David and Trish Collins
Marty and Judy Deggeller
Matthieu Devin and Catherine Granger
Judy Koch
Dave Mufly
Bill Keller
Georgia and Alan Rittenberg
Liz Schwerer
Don and Anne Vermeil

$5,000 - $9,999
Riyad and Suzanne Abu-Sharr
Janice Brody
Ruben and Barbara Green
Joe Hirsch
Beth Lim
Susan Rosenberg
Marcus Wood

$2,500 - $4,999
Ann Bilodeau
James F. and Wendy Cook
Hank Heubach
Larry Klein
Kammy Lo and Kowslk Guruswamy
Linda and Ted Schlein
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Roger Smith and Judy Kay

$1,000 - $2,499
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Marilyn Keller and Jeff Greenfield
Catherine and Pierre Martineau
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Tom Collins
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Lawrence Swezey

We have attempted to create an accurate listing of Canopy’s supporters and volunteers. Should there be any error or omission, please email info@canopy.org.

TREE GIFTS AND DEDICATIONS
Gifts in Memory:
David and Nancy Bishop
Ward and Carol Ellis
Beatrice Brewster Linton

We have attempted to create an accurate listing of Canopy's supporters and volunteers. Should there be any error or omission, please email info@canopy.org.
Revenues totaled $728,000 and operating expenses totaled $651,000. The surplus of $77,000, raised via the Growing the Canopy campaign was carried over into the 2017 fiscal year. Our many dedicated volunteers were instrumental in making tree plantings, tree care, education and other programs possible. Although not accounted for in the financial statements, our volunteers contributed 6,450 hours to Canopy, at an estimated value of $209,000. For more information, please refer to the Canopy website for our tax return (Form 990.)
“I was so impressed with the young Canopy volunteers. It is heartening to witness such a can-do attitude among our youth, and Canopy provides a wonderful platform on which skills and appreciation of nature can be built and grown.”

-Stephanie Enos, Education Volunteer
Canopy envisions a day when every resident of the Mid-Peninsula can step outside and walk, play, and thrive under the shade of healthy trees.