



CANOPY

Healthy Trees, Healthy Communities

Canopy Support Form

Yes! I want to support Canopy.

Name(s) _____
Address _____
City/State/Zip _____
Day phone _____
Email address _____

I want to volunteer

I want to make a gift to Canopy of

\$35 \$50 \$100 \$250
 \$500 \$1,000 \$2,500 Other: \$ _____
 Monthly Giving Program \$ _____ per month

I want to plant _____ trees in honor or memory of:

Tree dedication gifts are \$50. One tree and a year of care is \$100.

Total enclosed for dedicated trees \$ _____

Please send an acknowledgement of this gift. I have enclosed a separate sheet with the name and address of the person to notify about this gift, whom the gift is from, and special instructions.

Please contact me with information on how to include Canopy in my will, or to have my gift matched by my employer.

Thank you for your support! Please mail your check to Canopy at 3921 East Bayshore Road, Palo Alto, California, 94303. Your donation is tax-deductible to the full extent allowed by the law. Tax ID 01-0565752. Make your gift online at www.canopy.org.

"Wow, such a thrill it is to see the transformation that resulted from your hard work! You did a great job with this project. And even more special is that you involved the students, parents and community in this event. On behalf of our district I offer you our most sincere gratitude. Thank you!"

Megan Curtis, Chief Business Official,
Ravenswood City School District, East Palo Alto

"Canopy is a great organization to support because our trees make this community special. Without them, a highly dense suburban area just looks stark and imposing. I love the trees here and the mature canopy they create."

Resident of the Midtown neighborhood



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CANOPY

3921 East Bayshore Road
Palo Alto, CA 94303
650.964.6110
info@canopy.org
www.canopy.org

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ABOUT CANOPY

Canopy is an environmental nonprofit dedicated to planting and protecting trees in parks, at schools, and along streets in Palo Alto, East Palo Alto, and neighboring communities. Since 1996, Canopy has planted thousands of trees for public enjoyment, health, and inspiration.

Why are trees important? Research shows that trees in the urban environment provide health, ecosystem, and economic benefits. Trees clean the air and water, cool busy streets, and create more beautiful places to live, work, and play. Today, the urban forest is fragile and aging. It faces threats from climate change, water scarcity, increasing urbanization, and improper care.



SHARING A PASSION FOR TREES

Canopy shares its excitement about trees through a variety of learning opportunities and information resources.

WORKSHOPS AND CLASSES provide practical, hands-on training for residents and professionals.

TREE WALKS are free arborist-guided tours held monthly in Palo Alto neighborhoods and parks. Residents learn about a wide variety of tree species and bring their tree questions to experts. Brochures for self-guided Tree Walks are available from Canopy's office or printable from Canopy's website.

THE TREE LIBRARY on Canopy's website is a searchable database of tree species in the urban forests of the mid-Peninsula. This resource describes the characteristics of each species, including size, growth rate, fall color, watering needs, and suitability for planting in our area.



PLANTING TREES

Each year, hundreds of Canopy volunteers plant trees that rejuvenate local urban forests. To date, Canopy has planted more than 2,600 trees along streets, in parks, and on school grounds. Canopy's expertise in planting and tree care techniques results in young trees achieving exceptional survival rates.

Tree planting projects build community by bringing people together to work towards a common goal. Canopy has committed to planting 1,000 trees at East Palo Alto schools by 2015.



CARING FOR TREES

Through a variety of tree care events, Canopy volunteers water, mulch, train, prune, and inspect young public trees for signs of distress. Canopy's Youth Staff Program employs students from East Palo Alto to care for trees throughout Palo Alto and East Palo Alto.



CONNECTING YOU WITH EXPERTS AND SOLUTIONS

Have a tree question? Need help finding an arborist? Canopy has resources to help you.

THE TREE HOTLINE answers tree questions and suggests resources through email and phone and at community events. Call 650.964.6110 or email info@canopy.org to reach a certified arborist.

WWW.CANOPY.ORG provides a wealth of information about the benefits of trees, local tree regulations, neighbor tree issues, and how to care for trees.

THE ARBORIST LIST on Canopy's website is a reference list of local ISA-certified arborists and tree care firms who provide expert advice and tree services.

CANOPY MISSION STATEMENT

Because trees are a critical element of a livable, sustainable urban environment, Canopy's mission is to educate, inspire, and engage residents, businesses, and government agencies to protect and enhance local urban forests.

SUPPORT CANOPY

It takes many people working together to sustain and grow a thriving urban forest. With your support, Canopy can continue to lead the community effort to plant and care for trees that:

- contribute to clean air and water
- provide health, ecosystem, and economic benefits
- create a more beautiful place to live, work, and play

You can support Canopy's efforts to enhance and protect the urban forest by making a donation, dedicating a tree, volunteering your time, and telling your friends and family about Canopy's work.



ADVOCATING FOR THE URBAN FOREST

As an advocate for the urban forest, Canopy works with local governments, businesses, schools, and residents to:

- Promote the preservation of mature trees
- Design and implement tree planting projects that expand access to the urban forest
- Recommend the selection of drought-tolerant and climate-adapted trees
- Pursue sustainable public funding for urban forest revitalization and stewardship



"Canopy's efforts in East Palo Alto have inspired many excellent urban greening efforts. Thank you!"

John Melvin, State Urban Forester,
CA Dept. of Forestry & Fire Protection

"I have been involved in numerous Canopy tree plantings over the years – and to see the transformation of neighborhoods and parks and streets, has just been phenomenal."

Sid Espinosa, Former Mayor of Palo Alto