Canopy Board of Directors Openings

Serving on the Canopy Board of Directors is an extraordinary opportunity for individuals who are passionate about trees and the quality of life they bring to the local urban environment. The Board is seeking new members with the vision and skills needed to address Canopy’s regional growth and long-term financial sustainability.

Our mission is to grow urban tree canopy in Midpeninsula communities for the benefit of all.

Our Vision is a day when everyone can step outside to walk, play, and thrive under the shade of healthy trees.

Position Description

Board terms are three fiscal years and can be renewed one time upon Board approval. Once elected to the Board, a two-hour orientation is offered. Each new Board member is also paired with a mentor available to answer questions as they arise.

Each Board member is expected to:
- Attend two-hour Board meetings throughout the year, held the third Thursday of the month, 6 to 8 p.m.
- Actively participate in at least one of the two-hour, monthly committee meetings: Finance, Fund Development, Governance, or Program.
- Directly invest in Canopy by making an annual personal financial contribution of an amount meaningful to the Board member.
- Play an active role in securing the financial resources necessary for Canopy to achieve its mission.
- Participate in Canopy’s major events.
- Represent Canopy to their respective communities and advocate for Canopy’s mission, programs and services as appropriate.
Qualifications

Canopy is recruiting diverse leaders located in the vicinity of Palo Alto, CA. We are looking for candidates with a background or expertise in any of the following:

- Financial planning, particularly long-range, for nonprofits
- Fundraising
- Community leadership and/or participation in councils, commissions or boards of local Midpeninsula cities where Canopy is growing, in particular Palo Alto, East Palo Alto, Redwood City, Menlo Park and Mountain View
- Urban Forestry / Urban Greening
- Advocacy
- K-12 Education

Ideal candidates will have the following attributes:

- Strong and effective interpersonal and communication skills
- Integrity, credibility, and a passion for and commitment to Canopy’s vision and mission
- Leadership experience with previous nonprofit boards is preferred but not required

About Canopy

Started in 1996, Canopy is an award-winning high-impact environmental organization located in Palo Alto and working in the San Francisco Midpeninsula.

Canopy accomplishes its mission by:

- Planting and caring for trees
- Offering environmental education and stewardship programs that reach hundreds of K-12 students, including a Teen Urban Forester employment program for low-income high school students
- Providing education programs and resources that train and inform community members about tree selection, care and benefits
- Advocating for the urban forest at the local, state and national level

The Board of Directors consists of dedicated volunteers and community leaders and functions in accordance with BoardSource guidelines (see www.BoardSource.org for more information).

Canopy’s current budget is $1,044,000. Canopy has nine staff members and is an equal opportunity employer. See www.canopy.org for more information about Canopy’s history, programs and impact on the community.

If interested, please contact Canopy Board Chair Sally O’Neil: sallyoneil@gmail.com