2015 Young Tree Care Survey Report

Compiled by Elizabeth Greenfield, Young Tree Care Survey Manager

Canopy’s Mission:

Canopy plants and cares for trees where people need them the most. We bring the life-giving benefits of trees to the schools, neighborhoods, and public spaces of the San Francisco Mid-Peninsula.
I. Introduction

Canopy is a nonprofit organization working to promote a healthy urban forest by educating, inspiring and engaging the community in the stewardship of young and mature trees. We created the Young Tree Care Survey to address these goals. The Young Tree Care Survey seeks to educate homeowners on the proper care of young trees, to notify the City of Palo Alto of any problems with young street trees that need to be addressed, and to engage community volunteers in the process. Young street trees are on the front line of our urban forest and must tolerate the harshest urban conditions, especially during drought. Once established, they provide some of the greatest benefits to our city and residents.

The Canopy Young Tree Care Survey takes place in the summer months and surveys most street trees planted in Palo Alto in the past five planting seasons. At each site where trees are surveyed, information is left with homeowners or business owners on proper care for young trees. Also included is the species name, planting date, and current information collected about their particular tree(s). Results from the survey are compiled and shared in a detailed report to the City’s Public Works Urban Forestry Section to alert the staff about trees in need of care. Results of the survey are also posted on Canopy’s website, http://canopy.org.

This year, the Young Tree Care Survey Manger digitized the survey process by creating a mobile app for each of the forty survey routes. This not only made the surveying process easier for volunteers, but also allowed us to view and use the data as soon as it is obtained and vastly speeded up the data collection and analysis process.

II. Survey Results

On the next page is a table summarizing the results of the survey. Each of the questions from the survey are on the left with the total number of trees for which the answer was “true” and the percentage of the total on the right. In the middle are the percentages from the previous five surveys for comparison. Following that are several graphs for easier visualization of important results. An explanation and evaluation of many of the individual questions follows.
## Canopy 2015 Young Tree Care Survey

### General

<table>
<thead>
<tr>
<th>Years</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trees Surveyed</td>
<td>890</td>
<td>735</td>
<td>702</td>
<td>672</td>
<td>556</td>
<td>712</td>
<td>N/A</td>
</tr>
<tr>
<td>Trees Planted in previous 5 years</td>
<td>1209</td>
<td>1099</td>
<td>1007</td>
<td>960</td>
<td>850</td>
<td>920</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Health Rating

<table>
<thead>
<tr>
<th>Conditions</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>20</td>
<td>24</td>
</tr>
<tr>
<td>Good</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>45</td>
<td>46</td>
</tr>
<tr>
<td>Fair</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>27</td>
<td>16</td>
</tr>
<tr>
<td>Poor</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Dead</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Red Flag*</td>
<td>1%</td>
<td>0%</td>
<td>2%</td>
<td>1%</td>
<td>3%</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>Tree Not Found</td>
<td>1%</td>
<td>0%</td>
<td>2%</td>
<td>1%</td>
<td>3%</td>
<td>9</td>
<td>1</td>
</tr>
</tbody>
</table>

### Home Owner Concerns

<table>
<thead>
<tr>
<th>Conditions</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015 #</th>
<th>2015 %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Needs water</td>
<td>41%</td>
<td>32%</td>
<td>43%</td>
<td>46%</td>
<td>39%</td>
<td>366</td>
<td>51%</td>
</tr>
<tr>
<td>Overwatered</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>12</td>
<td>2%</td>
</tr>
<tr>
<td>Needs mulch</td>
<td>26%</td>
<td>24%</td>
<td>40%</td>
<td>32%</td>
<td>29%</td>
<td>268</td>
<td>38%</td>
</tr>
<tr>
<td>Needs weeding/ lawn or other competing plants</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>18%</td>
<td>25%</td>
</tr>
<tr>
<td>Needs weeding</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>11%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Lawn or other competing plants</td>
<td>15%</td>
<td>16%</td>
<td>18%</td>
<td>16%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Weeded by surveyor</td>
<td>2%</td>
<td>4%</td>
<td>6%</td>
<td>5%</td>
<td>2%</td>
<td>37</td>
<td>5%</td>
</tr>
<tr>
<td>Mechanical damage or injury</td>
<td>1%</td>
<td>4%</td>
<td>4%</td>
<td>5%</td>
<td>5%</td>
<td>72</td>
<td>10%</td>
</tr>
</tbody>
</table>

### City Concerns

<table>
<thead>
<tr>
<th>Conditions</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015 #</th>
<th>2015 %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Needs basin re-building</td>
<td>10%</td>
<td>10%</td>
<td>22%</td>
<td>21%</td>
<td>6%</td>
<td>147</td>
<td>21%</td>
</tr>
<tr>
<td>Suckers need to be pruned</td>
<td>7%</td>
<td>2%</td>
<td>5%</td>
<td>7%</td>
<td>5%</td>
<td>71</td>
<td>10%</td>
</tr>
<tr>
<td>Suckers pruned by surveyor</td>
<td>1%</td>
<td>1%</td>
<td>5%</td>
<td>9%</td>
<td>4%</td>
<td>78</td>
<td>11%</td>
</tr>
<tr>
<td>Needs to be re-staked/re- strapped</td>
<td>-</td>
<td>-</td>
<td>10%</td>
<td>9%</td>
<td>6%</td>
<td>79</td>
<td>11%</td>
</tr>
</tbody>
</table>
Stakes need to be removed 19% 8% 29% 24% 29% 76 11%
Root flare no longer visible 5% 9% 6% 5% 9% 111 16%
Root flare cleared today 1% 2% 2% 5% 9% - -
Needs major pruning 3% 3% 6% 4% - - -
Needs structural pruning - - - - 14% 79 11%
Needs clearance pruning - - - - 10% 48 7%

* Calculated in a different way before 2014

![2015 Tree Health Ratings](image-url)

![Trees Planted vs Surveyed](image-url)
III. Evaluation

This year, Young Tree Care Survey Manager Intern Elizabeth Greenfield led the survey effort and Program Director Michael Hawkins led the trainings for the sixth year. Below is an analysis of some of the more interesting findings in this year’s survey.

We surveyed a total of 712 trees this year. It should be noted that not every street tree planted in the last 5 years is included in the survey. The trees planted in 2015 on San Antonio Road (which are
managed by a single contractor) and the trees planted in meridians were not surveyed. **Starting this year, park trees were added to the survey.** Although many volunteers had trouble locating these trees, adding them allowed the opportunity for more of the young city trees to be surveyed. The “Trees planted in the previous 5 years” line in the table and chart above indicate the total number of all public trees planted by the City in the previous five years as found in TreeKeeper, the City’s tree inventory database. **At 920, the number of trees planted in the last five years is finally increasing slightly after a steady decline starting in 2010.** Canopy and the City’s Urban Forestry Division are striving to plant more public trees, particularly in South Palo Alto. The Urban Forest Master Plan states several goals to address this problem, including assessing the reasons for the disparity in canopy coverage between north and south Palo Alto, and a goal of a 98% street tree occupancy rate, from the current 95%.

At the request of the City’s Urban Forester Walter Passmore, surveyors are asked to measure the diameter at standard height (DSH) of all trees being surveyed for the fifth and final time. While no evaluation is needed, this information is included in the full report printout for the City and should be added to TreeKeeper.

**“Health Rating”** was added as a criterion in 2012 and switched from a 0 to 3 scale to a value scale of “Dead, Poor, Fair, Good, Excellent” in 2014. Although these ratings can be subjective and will vary based on the tree knowledge of the volunteer, clear written definitions of each value are distributed and reviewed at each survey training. **The distribution of ratings this year indicate overall health improvement from 2014, with 49% receiving a rating of “Good” (in comparison with 45% in 2014), 26% “Excellent” (20% in 2014), 17% “Fair” (27% in 2014), 6% “Poor” (7% in 2014), and 1% “Dead” (1% in 2014).**

**“Red Flag”** was added as a category in 2012 and was adjusted in 2014 to give the surveyors—instead of the survey administrator—the discretion to mark a tree as “Red Flag.” As individual surveys came in, batches of “Red Flag” reports were sent to the City so that immediate care could be administered. Additionally, a separate report of these trees will be printed and delivered with this summary report to the City of Palo Alto. **27 trees (4%) were labeled as “Red Flag” by surveyors, down from 6% in 2014.** We ask surveyors to use this label sparingly so the trees most in need of care can be identified and given care.

**“Needs Water”** remained high and increased to 51% from 39% in 2014. With the exceptionally dry year we’ve had and mandatory cutbacks in residential water usage, such an increase in thirsty young trees is not a shock. This number could also be high because volunteers are especially sensitive to a tree needing water due to extensive drought messaging. Nonetheless, 51% is a very high percentage and we are working to educate the public of the necessity to water all trees on a regular basis through the dry months, especially during a drought. Lack of water has always been the biggest challenge facing young trees in the urban environment. Residents and business owners often don’t realize that the City counts on them to water street trees adjacent to their residence. Canopy’s “Is Your Tree Thirsty?” campaign raises awareness about tree care and specifically the need to water during the first few summers following planting. The campaign includes postcards mailed to residents, the tree care brochure left on the homeowner’s porch during the survey and the “Is Your Tree Thirsty?” banner hung during the summer in prominent locations. **This year, we began collecting data for trees that are overwatered.** At 2%, very few trees were being overly watered, which is encouraging during a time of mandated water use reduction. However, this can be difficult
to measure as a tree that has just been watered may appear overwatered even if it is then allowed to
dry out between waterings.

This year, we sent partial lists of thirsty trees to the Urban Forestry section as surveys were
completed for the water truck crew to check on. The City agreed to have crews investigate
whether or not the homeowner had acted on the surveyor’s feedback to water their tree, and if they
hadn’t, the crew watered the young tree and again reminded the homeowner of their responsibility
to water the young tree. Canopy is pleased with the Urban Forestry section’s extra help to ensure
that dry city trees survive this drought year.

“Needs Mulch” remained very high and increased to 38%, up from 29% in 2014. Using mulch
effectively is one of the best ways to conserve water in the landscape and has many other benefits
for the tree. Canopy will continue to work with residents to replenish mulch on the street trees
adjacent to their homes as well as on their own trees. We recommend that programs such as the free
mulch pick up days the City offered this year be continued.

Trees marked as having significant “Mechanical Damage or Injury” doubled from 5% to
10% this year. This jump could be explained by confused volunteers mistaking small injuries or
natural trunk scars with the large wounds that this field is supposed to account for. Regardless, this
leap is still of concern, as big wounds on small trees can easily be fatal.

“Needs Basin Re-Building” bounced up again to the same level as in 2013, to 21%, up from
6% in 2014. It is possible that this fluctuation could be due to unintentional variation in emphasis
during the survey trainings. Watering basins are most important during the first dry season after
planting. It is advisable to rebuild any basins that are not intact early in the spring or summer
following planting. Excessive pressure from water delivered by the watering truck also leads to
watering basins being washed away, often into the street. Canopy has complained about this on
more than one occasion and we believe the City will be altering their watering truck practices.

“Root Flare No Longer Visible” increased to the highest ever percentage at 16%. This is a
very serious problem because the roots of trees that are planted too low do not get enough oxygen,
which can kill the tree. If the volunteer surveyors are correct in their assessment (which is
questionable with volunteer surveyors) as many as 16% of recently planted trees may need to be
replanted.

Trees needing structural and/or clearance pruning decreased slightly, from 14% and 10% to
11% and 7%, respectively. Nonetheless, young trees in the city are in dire need of both structural
and clearance pruning and attending to this need will drastically reduce the need for much more
costly tree work later in the tree’s lifespan. Volunteers are given clear instructions on how to identify
trees in need of structural and clearance pruning. Canopy believes all young trees should be assessed
by a certified arborist and structurally pruned as needed at least 3 times during the first 5 years after
planting.

It is possible that some result variation is due to volunteers using the app instead of pen and
paper. In the app, users select either “Yes” or “No” to respond to each field as opposed to the
paper version, where users only check a field if it needs attention. (A sample app can be previewed
at https://www.appsheet.com/Template/mobilepreview?appId=6f0d470c-ae45-497f-96df-
Since the app requires volunteers to pay more attention each individual line, it is possible that this phenomenon prompted volunteers to check off more concerns for each tree. This very phenomenon may similarly explain why there are comparatively fewer comments from the app platform than paper, as typing can be more cumbersome than writing when you have to free both hands to type. Additionally, the app enabled more volunteers to complete the surveys alone; in this case, individuals might have checked off more fields than they would have if they consulted another person’s opinion.

**Canopy continues to look at ways to improve the Young Tree Care Survey.** This year, trees marked “Not Found” by volunteers were searched for by myself and Uriel Hernandez, Canopy’s Outreach and Program Coordinator. Of the trees marked “Not Found,” we were able to locate nearly all of them. Thus, they were subsequently surveyed and are not included in the “Not Found” total in the above chart, leading to drop from 3% in 2014 to only 1% this year.

We will continue to work with the City of Palo Alto’s Urban Forestry Division to make sure we are meeting their needs. We will continue to work on improving and streamlining the Young Tree Care Survey. Any comments or suggestions by surveyors, city staff, or the community at large are much appreciated. Contact me at elizabeth@canopy.org or reach Program Director Michael Hawkins at michael@canopy.org.

**IV. Methodology**

The Young Tree Care Survey is a volunteer-based effort. This year we recruited 44 volunteers for our surveys who together logged over 230 hours. Our volunteers represent a broad cross-section of the community, including high school students, college students, retired community members, and local community groups. Actively involving residents in the care and enjoyment of Palo Alto’s Urban Forest is a major part of our mission and the annual Young Tree Care Survey is a major element in reaching this goal.

I used the city’s street tree inventory (TreeKeeper) to create info tables. With help from Canopy staff and volunteer Ben Schleimer, we used Google MyMaps to divide trees into geographic areas (“routes”), create route maps, and to print large-scale maps of all trees and routes. This step helps streamline volunteer survey time. In previous years, the City’s GIS Department assisted us with using Gist, the City’s geographic information system. We found using MyMaps simplifies the process and keeps the preparation of the survey under our control.

Volunteers distributed our “Young Tree Care” brochure with tips on watering and protecting young trees, information about the value of the urban forest and a personalized survey form to educate residents. Volunteer surveyors completed brochures with survey information related to the young trees’ urgent needs and included notes to direct resident attention to the trees. The personalized brochure was left at the door of each residence and additional blank brochures were handed out to residents that approached volunteers with questions about the survey, city trees, and/or Canopy.
Each survey team was equipped with a clipboard, red pen, individual map of their route, a list of trees on their route, downloaded app on a smartphone or paper survey forms, pre-labeled brochures for each residence or business, a soil moisture probe, diameter measuring tape, gloves, and safety vests. Volunteers were trained, divided into teams, and assigned routes that could be completed within a 2-3 hour span. Many surveys were completed during one of the three (3) scheduled survey trainings. The forty (40) surveys were completed during the July 11 – August 17, 2015 window.

**Volunteers performed first care on young street trees again this year.** In addition to marking the survey form, volunteers weeded around the tree base, removed suckers, and cleared soil from the root flare of young trees whenever possible. This step gives volunteers a chance to do some basic hands-on tree care, contributes immediately to the health of the trees, and spares the City of a large cumulative maintenance project.

**Our “Is Your Tree Thirsty?” campaign accompanies the survey each year.** Large banners reading “Is Your Tree Thirsty?” are prominently displayed at the train overpasses of University Ave and Embarcadero Rd, as well as at a prominent location on El Camino Real near Sand Hill Road. We also sent a watering reminder postcard to each residence where a tree had been planted in the last five (5) years. Postcards contain information on proper watering practices and our web address for more information.

V. **Conclusion**

The health and vitality of the City of Palo Alto as a whole depends on maintaining a healthy urban forest. Our urban forest draws people to our community and contributes to our quality of life. Canopy’s Young Tree Care Survey involves the community to make sure that young trees survive and our urban forest will be maintained into the future. This has become increasingly important as our urban forest matures. Annual removals, as a necessity, have risen beyond annual plantings and our city tree crews are stretched thin. Educational outreach brings increased awareness and appreciation of our city trees. Understanding the biggest problems we face with our city trees through the Young Tree Care Survey will help us shape our programs in the future to meet the needs of our urban forest better. If you have any questions or recommendations on how the survey can be improved, please send an email to Canopy Program Director Michael Hawkins, michael@canopy.org.

An electronic listing of trees and their corresponding problems has been provided separately to the Urban Forest Division, as well as printed and electronic copies of the separate “Red Flag” and thirsty tree report and trees surveyed that were not listed on TreeKeeper. This has been done in hopes that the department will schedule maintenance accordingly and attend to the trees most in need.