

COMMUNITY ARBOR DAY FESTIVAL

Saturday, March 11th, 2017 // 10am to 2pm
Mitchell Park Multi-Use Bowl, Palo Alto CA

..... 2017 SPONSORSHIP OPPORTUNITIES



Beloved by families throughout Palo Alto and surrounding communities, the Community Arbor Day Festival engages 500+ adults and children in outdoor fun. The festival is free for the public and offers a wide variety of activities. It's a true community celebration!

Poster Sample from 2015:



2017 FEATURES:

- Roped Tree Climbing
- Live Music
- Plant Sale
- Artisan Vendors
- Workshop Series
- Exploration Tables
- Arts & Crafts
- Food Trucks



**YOUR COMPANY
NAME OR LOGO HERE!**

Contact Shannon McDonald for more information about sponsorship opportunities.

EMAIL: shannon@canopy.org PHONE: 650-964-6110 ext 7

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Urban Forest
Visionary
\$5,000

- Display table in prime festival location
- Opportunity for your own stage time / announcement
- Item for raffle with on-stage mention (optional)
- Prominent company logo on festival t-shirt
- Prominent company logo on festival poster
- Featured placement of your company's logo on all event materials:
 - Festival publicity materials (Palo Alto Weekly ads, plus more)
 - Canopy's website homepage
 - Community Flyer distributed to 3,000+ families
- Company name and link to your company's website in 2 monthly e-newsletters sent to 3,000+ households
- Four social media posts dedicated to your company, with a link to your website
- Plus Oak Friend benefits

Woodland
Champion
\$3,000

- Display table at the festival
- One on-stage mention
- Item for raffle with on-stage mention (optional)
- Company name on festival t-shirt
- Company name on festival poster
- Preferred placement of your company's name on a Community Flyer distributed to 3,000+ families
- Company name and link to your company's website in 2 monthly e-newsletters sent to 3,000+ households
- Two social media posts dedicated to your company
- Plus Oak Friend benefits

Grove
Steward
\$1,500

- Display table at the festival
- Item for raffle with on-stage mention (optional)
- Company name on festival poster
- Company name and link to your company's website in 1 monthly e-newsletter sent to 3,000+ households
- Mentions on Facebook and Twitter post before and after the event
- Plus Oak Friend benefits

Oak Friend
\$500

- Company name listed on day of event signage
- Company name and logo listed on Canopy's website for 3 months
- Acknowledgment in Canopy's Annual Report

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COMMUNITY ARBOR DAY FESTIVAL

..... 2017 SPONSORSHIP SIGN-UP FORM

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Number: _____

I wish to participate as a:

Urban Forest Visionary (\$5,000)

Woodland Champion (\$3,000)

Grove Steward (\$1,500)

Oak Friend (\$500)

I cannot sponsor this year; however, I would like to donate: \$_____.

SPONSORSHIP DEADLINES:

Please respond with your sponsor level selection by **Wednesday, February 8th.**

Provide your company logo (high quality jpg) by **Friday, February 10th.**

I will make payment by **Saturday, March 11th:**

by check

Mail check (payable to Canopy) to:
3921 E. Bayshore Rd, Palo Alto, CA 94303

by credit card

Payment by Credit Card: Card Type: _____

send me an invoice

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

PLEASE RETURN COMPLETED FORM TO: SHANNON@CANOPY.ORG